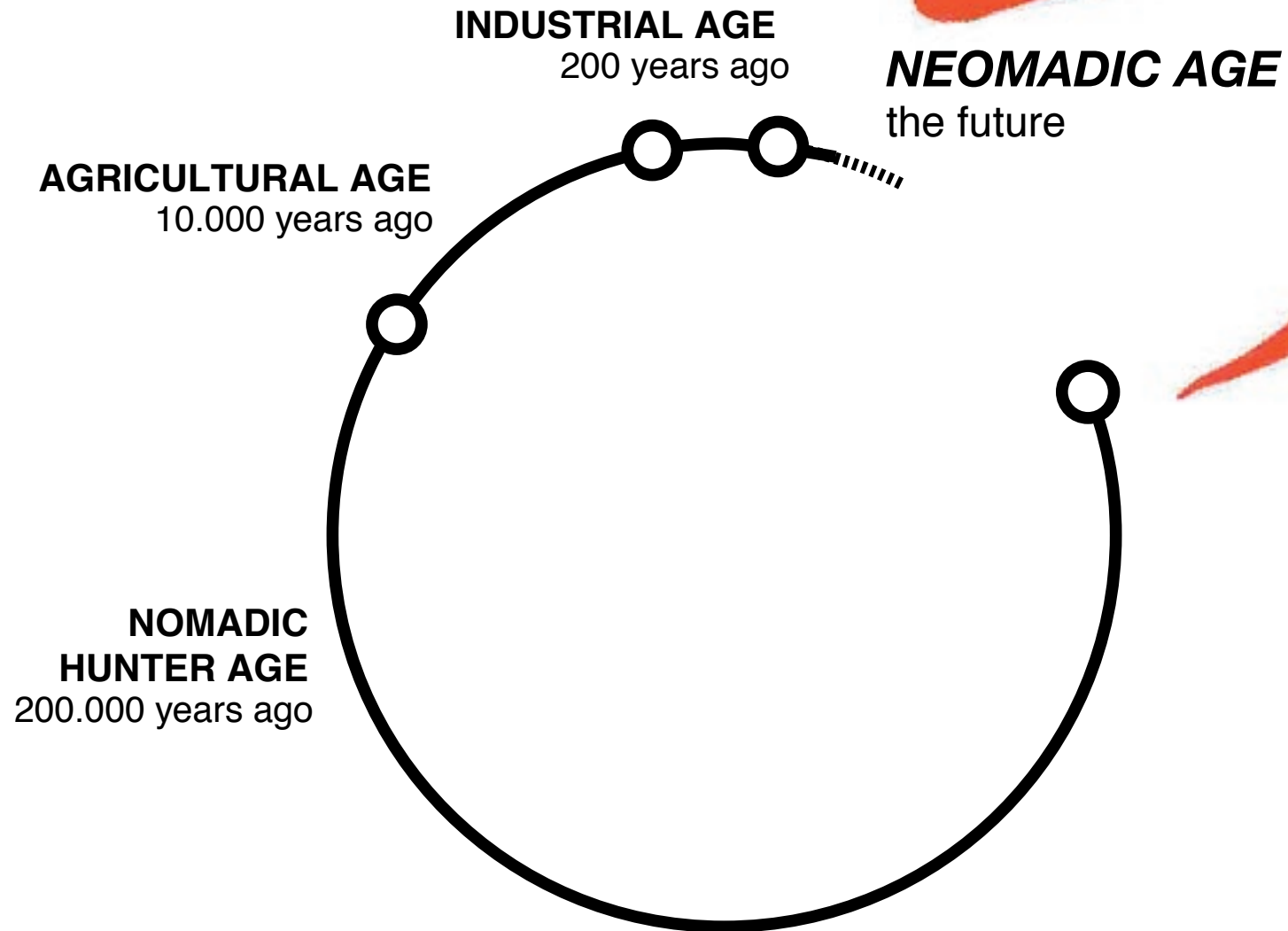


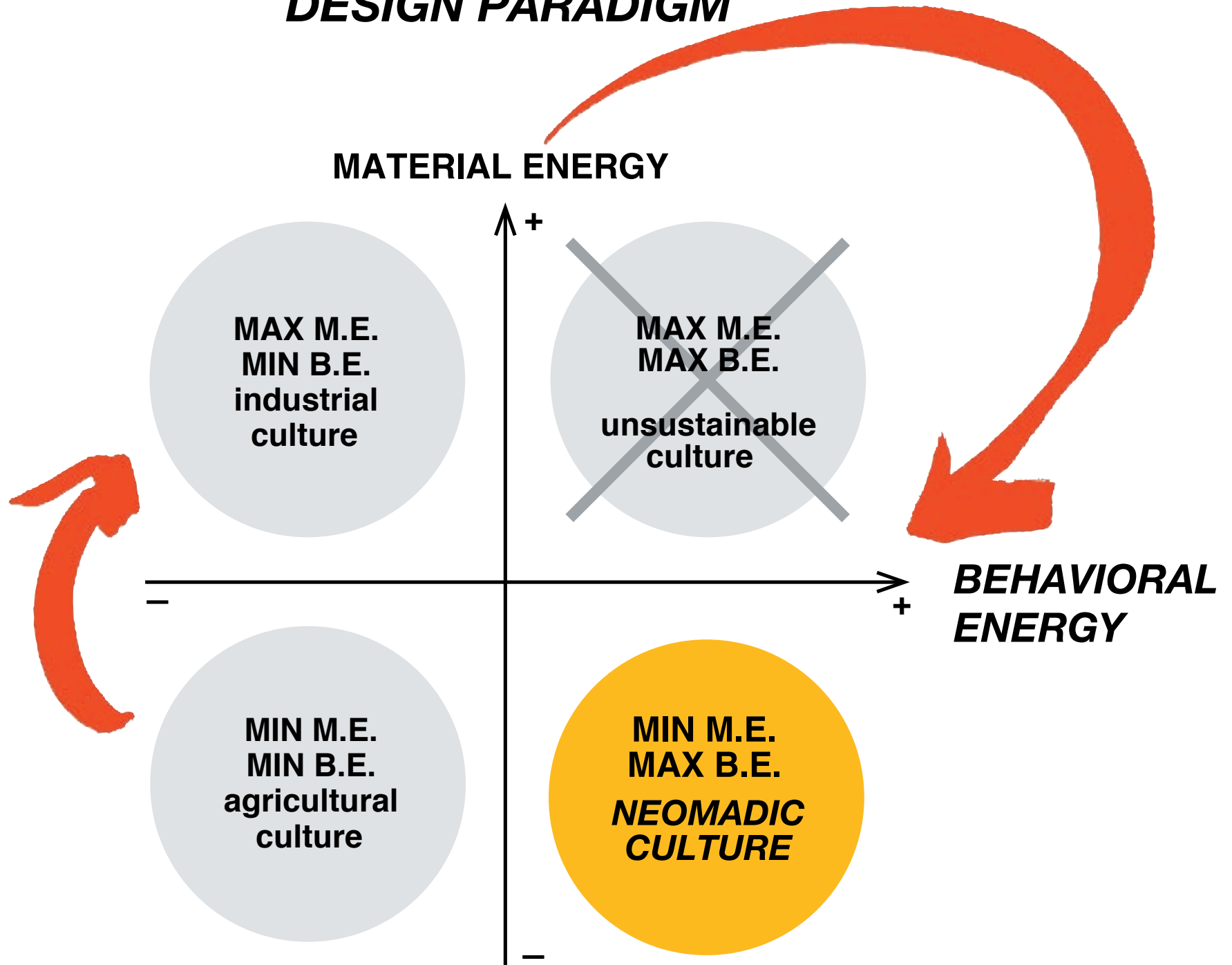
HUMAN MEMORIES



CULTURAL COMPARISON

	AGRICULTURAL CULTURE	INDUSTRIAL CULTURE	NEOMADIC CULTURE
RESOURCES	<ul style="list-style-type: none">• cultivate• possess• attach	<ul style="list-style-type: none">• construct• consume• exploit	<ul style="list-style-type: none">• gather• share• respect
ECONOMY	<ul style="list-style-type: none">• soil as goods• work as dedication	<ul style="list-style-type: none">• everything as goods• work as competition	<ul style="list-style-type: none">• absence of goods• work as performance
SENSES	<ul style="list-style-type: none">• sense of touch	<ul style="list-style-type: none">• sense of sight	<ul style="list-style-type: none">• eight senses
LIFE	<ul style="list-style-type: none">• feminine• care• cyclic time	<ul style="list-style-type: none">• masculine• control• linear time	<ul style="list-style-type: none">• fusion of the sexes• symbiosis• fluid time

DESIGN PARADIGM





NEOMADIC DESIGN

Minimize Material Energy

Maximize Behavioural Energy